

Quotation

WFQ-26057



With Feeling Production Services LLC

Office 184 IDS Group Building
Al Karama
Dubai 417565
United Arab Emirates
E: hello@withfeeling.com
T: +97145230826
VAT Registration No. : 100611770700003

Quotation Date : 28 Apr 2026

Bill To
Ogilvy Qatar

Job # : TBC

Subject :

Qatari Diar Sonic Identity

#	Item & Description	Qty	Rate	Tax	Amount
1	Sonic Identity Description: <ul style="list-style-type: none">• Foundational sonic identity, including 120-second master composition	1.00	158,000.00	0.00 0.00%	158,000.00
2	Sonic Logo Description: <ul style="list-style-type: none">• Mnemonic 3-second sting (Included in item 1)	1.00	0.00	0.00 0.00%	0.00
3	Stem Package For Future Adaptations (Included in item 1)	1.00	0.00	0.00 0.00%	0.00
4	Sonic Usage Guidelines / Reference Document Description: <ul style="list-style-type: none">• Provides full usage guidelines and applicable strategies (Included in item 1)	1.00	0.00	0.00 0.00%	0.00
5	Adaptation 1 Description: <ul style="list-style-type: none">• 60 sec• Bespoke event adaptation, up to 5 minutes	1.00	31,600.00	0.00 0.00%	31,600.00

#	Item & Description	Qty	Rate	Tax	Amount
6	Adaptation 2 Description: • 60 sec • Adaptations for social, TV, radio, internal and external communications	1.00	18,500.00	0.00 0.00%	18,500.00
7	IVR / On-hold Music Description: • Ambient loopable assets derived from the underscore (Included in item 1)	1.00	0.00	0.00 0.00%	0.00
8	Background Loop Description: • 5-7 mins • Physical-space ambient loop	1.00	31,600.00	0.00 0.00%	31,600.00
Sub Total				0.00	239,700.00
				Total	QAR239,700.00

Total In Words: ***Qatari Riyal Two Hundred Thirty-Nine Thousand Seven Hundred***

Tax Summary (1 QAR = 1.007904 AED)

Tax Details	Taxable Amount (AED)	Tax Amount (AED)
Zero Rate (0%)	241,594.59	0.00
Total	AED241,594.59	AED0.00

Notes

With Feeling Production Services L.L.C
Trade License No. - 1068657

Banking Information:

Account Name: With Feeling Production Services L.L.C
Bank: Mashreq
CIF Number: 014151876
Account Number: 019100972524
IBAN: AE22033000019100972524
Swift: BOMLAHAD

Terms & Conditions

Payment Terms

50% upfront (after the first workshop)
25% on approval of the sonic identity
25% on approval of the two adaptations and background music (project completion)

Annexure 1: Terms and Conditions for WithFeeling Production Services LLC

1. Payment

Payment will be as per the agreed terms.

2. Quotation Validity

The above quotation is valid for one (1) month from the date of issue.

3. Taxes for International Clients

For clients residing in Saudi Arabia, Qatar, Kuwait, and Oman, the quotation is exclusive of any Withholding Taxes and other applicable taxes.

4. Transfer Charges

All transfer charges will be the responsibility of the client.

---- Voiceover Recording ----

Changes

Any re-recording after client approval or changes to the selected voice talent will incur additional charges. The end client must approve the recording while the voiceover artist is still in the studio unless otherwise stated. All scripts must be finalised prior to the recording session.

---- Original Music Composition (Not Part of a Sonic Branding Project) ----

Changes

Any modifications to the originally agreed music brief will incur additional charges.

Copyright and Licensing

- Original music composed for commercials, campaigns, or standalone projects is licensed to the client for a period of 12 months unless otherwise stated in the quotation. Renewal charges may apply.
- The client will own the usage rights to the music, but WithFeeling retains the copyright.
- WithFeeling will ensure the original music does not infringe on existing copyrights, even if a reference track is provided.
- Synchronisation licenses can be cleared by WithFeeling on behalf of the client to prevent copyright infringement.
- Upon project completion, WithFeeling will issue a Usage and Rights Certificate through our music publisher.

---- Sonic Branding (Part of a Sonic Branding Project) ----

Definition

Sonic branding involves creating distinct and cohesive audio assets that represent the brand, including audio logos, themes, variations of themes, and assets of varying lengths for different applications.

Ownership

- All assets created as part of a Sonic Branding project are sold on a buyout basis, meaning the client owns the copyright and usage rights in full.
- This includes all variations of the brand's sonic identity (e.g., shortened edits, alternative arrangements, or remixes).

Changes

Any modifications to the originally agreed sonic branding brief will incur additional charges.

Indemnification

If the client reproduces, recreates, or produces a "sound-alike" version of a reference track against WithFeeling's advice and subsequently broadcasts such compositions, the client agrees to indemnify, defend, and hold WithFeeling harmless against any claims, losses, damages, or expenses (including attorney's fees and litigation costs) arising from a breach of copyright.

Usage and Rights Certificate

Upon project completion, WithFeeling will issue a Usage and Rights Certificate confirming the client's full ownership of the sonic branding assets.

---- Key Differences Between Original Music and Sonic Branding ----

Purpose

- Original Music Composition: For specific projects (e.g., commercials).
- Sonic Branding: For creating a cohesive brand audio identity.

Ownership

- Original Music Composition: Usage rights owned by the client.
- Sonic Branding: Full ownership (buyout) by the client.

Licensing

- Original Music Composition: Limited to 12 months (renewable).
- Sonic Branding: No expiry; client owns copyright fully.

Assets

- Original Music Composition: One-off composition.
- Sonic Branding: Includes logos, themes, brand tracks, and variations.

---- Acceptance of Terms ----

Acceptance of this quotation by the client signifies agreement with the above terms and conditions.